

2024

HOLISTIC HEALTH & FITNESS SYMPOSIUM

H2F

CHANGING THE ARMY'S CULTURE OF HEALTH & FITNESS

29 APRIL
TO 1 MAY

HAMPTON ROADS
CONVENTION CENTER



SPONSORSHIP PROSPECTUS



SPONSORED BY: The U.S. Army Center for Initial Military Training (USACIMT) and U.S. Army Training and Doctrine Command (TRADOC)

SPONSOR LEVEL BENEFITS

BENEFITS	DIAMOND	GOLD	SILVER
Symposium Attendee Registrations	•••	••	•
Access to Opt-In Participant List	Yes	Yes	No
Program Guide Ads	1 Full Page	1 Half Page	1 Quarter Page
Recognition with Company Logo on:	<ul style="list-style-type: none"> • Symposium website • Sponsor signage • Program guide 	<ul style="list-style-type: none"> • Symposium website • Sponsor signage • Program guide 	<ul style="list-style-type: none"> • Symposium website • Sponsor signage • Program guide

Monday Evening Senior Leadership Networking Social

MULTIPLE SPONSORS AVAILABLE

Draw attention to your brand and kick off a week of networking and connections during the senior leadership tour and networking social. This will take place in conjunction with the senior leadership tour of the exhibits where key leaders are invited to attend.

INCLUDES THE FOLLOWING:

- ✓ Logo placement on drink tickets distributed to leadership at the event
- ✓ E-mail blast to leadership prior to the event
- ✓ Signage at the social recognizing your company as a host
- ✓ Invitation sent out to leadership with your company logo
- ✓ All the benefits of a Diamond Level Sponsor

Tuesday Evening Networking Social

Networking events are flagship branding opportunities during the Symposium. This sponsorship includes marketing, décor, refreshments, and entertainment. All you have to do is show up and network!

Your brand will be associated with a fantastic experience that attendees will remember long past the event. Benefits range from personalized drink tickets to recognition during the sessions. Your company will have an incredible opportunity to network as a premier sponsor during the social. Be the one they remember for bringing the community together in one place, at one time.

Call your sales rep to discuss the plans for this year's socials and the level of customization that will meet your marketing and branding needs.

Notebooks

INCLUDES THE FOLLOWING:

- ✓ Notebook will include your logo along with the event name (in a one-color imprint that is black or white)
- ✓ Distributed at registration to each attendee
- ✓ All the benefits of a Diamond Level Sponsor

Water Bottles

INCLUDES THE FOLLOWING:

- ✓ Water bottles will include your logo along with the event name
- ✓ Distributed at registration to each attendee
- ✓ All the benefits of a Gold Level Sponsor

Bags

INCLUDES THE FOLLOWING:

- ✓ Bag will include your logo on the inside lining of the bag or in a card on the front window of the bag (in a one-color imprint that is black or white)
- ✓ Distributed at registration to each attendee
- ✓ Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) into the bags (sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance)
- ✓ All the benefits of a Gold Level Sponsor

Lanyards

INCLUDES THE FOLLOWING:

- ✓ Company logo printed on lanyards distributed at registration to each attendee
- ✓ All the benefits of a Gold Level Sponsor

Registration Area

INCLUDES THE FOLLOWING:

- ✓ Company logo on attendee registration signage
- ✓ Ability to include one single-page promotional piece (no larger than 8.5 inches x 11 inches) into the bags (sponsor is responsible for production and shipping/handling to show site; insert must be approved by show management in advance)
- ✓ All the benefits of a Gold Level Sponsor

Refreshments in VIP Lounge

INCLUDES THE FOLLOWING:

- ✓ Signage in VIP lounge
- ✓ Option to leave one piece of collateral on the tables in the VIP lounge (sponsor is responsible for production and shipping/handling to show site; item must be approved in advance by show management)
- ✓ Branded napkins
- ✓ All the benefits of a Gold Level Sponsor

Mobile App

Be the one who provides the attendees with the most up-to-date event information as well as facility maps, exhibitor listings, agenda, and sessions descriptions.

INCLUDES THE FOLLOWING:

- ✓ Company logo on opening screen of app
- ✓ Daily push notification onsite
- ✓ Recognition of sponsorship in email sent to registered attendees with app download instructions
- ✓ All the benefits of a Gold Level Sponsor

Video Ad Slide in Plenary Session (Pre-recorded)

INCLUDES THE FOLLOWING:

- ✓ 30 second video and audio advertisement in rotation before the plenary sessions and during the morning breaks
- ✓ Ad must be approved by show management in advance
- ✓ All the benefits of a Gold Level Sponsor

Break Refreshments

INCLUDES THE FOLLOWING:

- ✓ Provide a snack break for attendees
- ✓ Signage in prominent locations and next to breaks
- ✓ All the benefits of a Gold Level Sponsor

Ad Slide in Plenary Session

INCLUDES THE FOLLOWING:

- ✓ Slide with your advertisement in rotation before the plenary sessions and during the morning breaks
- ✓ Ad must be approved by show management in advance
- ✓ All the benefits of a Silver Level Sponsor

Wellness Kit

Ensure the wellness of all attendees by providing key survival items for the busy days ahead.

INCLUDES THE FOLLOWING:

- ✓ Your logo on the outside of the wellness kit
- ✓ Kit distributed to all attendees on Wednesday morning
- ✓ All the benefits of a Silver Level Sponsor

Mints

INCLUDES THE FOLLOWING:

- ✓ Mints/packaging will include your company logo
- ✓ Distributed at registration to each attendee
- ✓ All the benefits of a Silver Level Sponsor

Gum

INCLUDES THE FOLLOWING:

- ✓ Gum/packaging will include your company logo
- ✓ Distributed at registration to each attendee
- ✓ All the benefits of a Silver Level Sponsor

Pens

INCLUDES THE FOLLOWING:

- ✓ Pens will include your logo (in a one-color imprint that is black or white)
- ✓ Distributed at registration to each attendee
- ✓ All the benefits of a Silver Level Sponsor

Attendee Bag Insert/Giveaway

INCLUDES THE FOLLOWING:

- ✓ Insert one piece of collateral or giveaway item into each attendee bag (sponsor responsible for production, shipping/handling charges to show site, item must be approved in advance by show management)
- ✓ Show management responsible for distribution of collateral material /giveaway item
- ✓ All the benefits of a Silver Level Sponsor

Morning Coffee Mug

Place your branded mug in the hands of attendees first thing in the morning. This promotional opportunity entitles the sponsor to supply coffee mugs that will be placed prominently beside the morning break. Let the attendees carry their coffee into plenary session while advertising for you! Coffee is provided by show management.

INCLUDES THE FOLLOWING:

- ✓ The opportunity to provide a branded coffee mug to attendees for their morning coffee (sponsor is responsible for production and shipping/handling to show site; mugs must be approved in advance by show management and be 12 ounces or less)
- ✓ Coffee provided by show management
- ✓ All the benefits of a Silver Level Sponsor

Seat Drops

INCLUDES THE FOLLOWING:

- ✓ One single-page promotional piece (no larger than 8.5 inches x 11 inches) to be placed on each seat in plenary session (Sponsor is responsible for production, shipping charges to show site, item must be approved by show management in advance)
- ✓ Show management responsible for distribution of collateral material
- ✓ All the benefits of a Silver Level Sponsor

Pre-Event Marketing Email

An email blast is a great way to get your company name and description disseminated to customers before the event takes place.

INCLUDES THE FOLLOWING:

- ✓ 25–50-word company description with company hyperlink included at the end of an NCSI email blast sent to all registered attendees
- ✓ All the benefits of a Silver Level Sponsor

Post-Event Email Blast

Keep your company name fresh in the minds of attendees after they return from the event as the sponsor of the post-event email blast.

INCLUDES THE FOLLOWING:

- ✓ 25–50-word company description with company hyperlink included at the end of a post-event NCSI email blast sent to all registered attendees
- ✓ All the benefits of a Silver Level Sponsor

Digital Advertisement on Event Website

INCLUDES THE FOLLOWING:

- ✓ Digital Ad on event website
- ✓ 300 x 250 px

Program Guide Advertising



Inside Back Cover



Full Page Ad



Half Page Ad

Water Coolers

INCLUDES THE FOLLOWING:

- ✓ Your company logo and graphics displayed on a water cooler.

Custom Promotional Opportunities

Customized sponsorships are also available to meet a variety of branding, outreach, and marketing objectives. We try to tailor the sponsorship opportunities to fit the needs of our customers.

If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the Symposium, please feel free to reach out to someone on the NCSI team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

Exhibit space applications and promotional opportunities are now available. Please contact an NCSI Sales Representative at conferencesales@ncsi.com or 888-603-8899.

