# **LEAD RETRIEVAL 101**

### How are you capturing and following up with all of the leads collected at your booth?

"Maximize your ROI by using ATS Lead Retrieval services."

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

#### Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 36 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.













## **LEAD RETRIEVAL ORDER FORM**

## **DISCOUNT DEADLINE: FRIDAY, MARCH 29, 2024**



- - Handheld "State of the Art" Honeywell Scanner
  - MobilePlus™

- Instantly capture attendee contact info! Just "Point and Scan" the badges QR Code
- Personalize Leads by using our "Custom Qualifiers" with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 36 months





ITEM	DIS. DEADLINE	SHOW RATE	QTY	<u>SUBTOTAL</u>	
Mobile Plus	\$ 369.00	\$ 419.00		\$	
iPad Mini Plus	\$ 449.00	\$ 499.00		\$	
LeadsPlus App (First License)	\$ 359.00	\$ 409.00		\$	
LeadsPlus App (Additional License)	\$ 99.00	\$ 149.00		\$	
LeadsPlus App Bund	dles: (First License l	ncluded)			
3 Pack	\$ 499.00	\$ 549.00		\$	
6 Pack	\$ 799.00	\$ 849.00		\$	
10 Pack	\$ 999.00	\$ 1049.00		\$	
Mobile Plus Add-Ons: Post		Post Dis. Deadline		Ś	
Custom Survey	\$ 60.00	\$ 80.00		\$	
Delivery & Setup	\$ 65.00	\$ 85.00		\$	
Developer Kit	\$ 350.00	\$ 350.00			
Click here to ORDER ONLINE				Sub-Total = \$	
Username: H2F2024	Password: 30	200	Total Due (in US Funds)= \$ 3% Credit Card Surcharge= \$		

(PLEA	SE PRINT) BOO	TH NO
COMPANY		
EMAIL(S)		
ADDRESS		
CITY, STATE, ZIP, COUNTRY		
ORDER CONTACT		
DUONE NO		
ONSITE CONTACT		
ONSITE CELL PHONE		
CREDIT CARD NO.:	MasterCard	VISA
CARDHOLDER NAME:	CEOUDITY.	
EXPIRATION DATE:/	SECURITY CODE:	
CARDHOLDER SIGNATURE:		
Visit Us at: www.american-tradeshow.com Em		