

The Air Force Career Development Academy

7 Tips for Engaging Airmen in the Online Classroom





Meet our Team

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Today's Discussion

Engagement Theory

7 Tips for creating an engaging online classroom

Effective Communication Practices

Timely and Useful Feedback

"Keep it Light"...the Mood

Give them the Why!

Explain the Grey Area

Be a Cheerleader

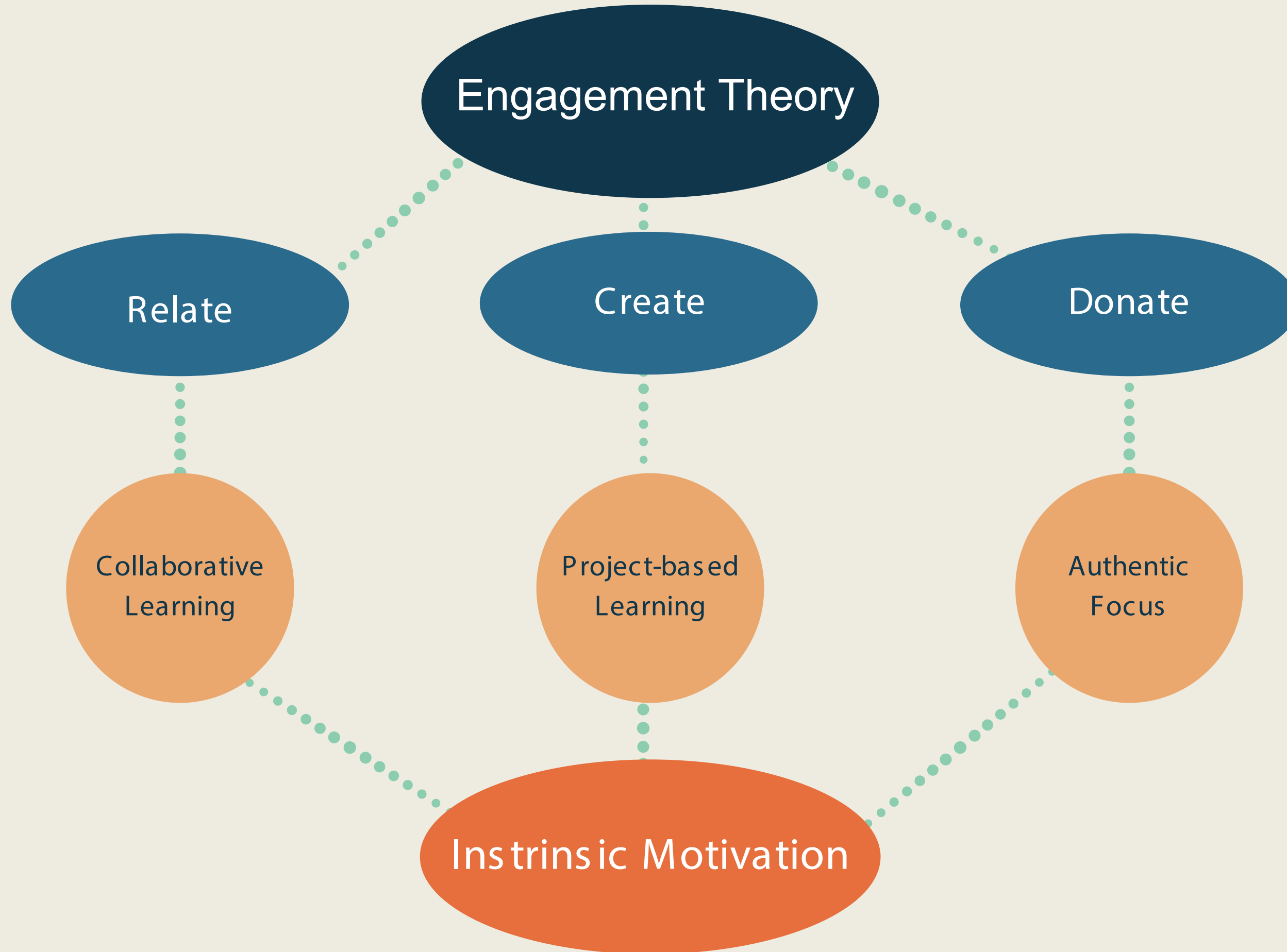
Troubleshoot

Today's Discussion

What is Engagement Theory?

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Effective Communication Practices

Set Expectations Up Front

First and most important key to online engagement

Keep Up the Pace

Every 3-5 minutes is the communication "sweet spot"

Keep the focus on the learners

Create opportunities for dialogue to promote discussion





"In many ways, effective communication begins with mutual respect, communication that inspires, encourages others to do their best."

Ponder This

- ZIG ZIGLAR



Timely and Useful Feedback

Benefits Both Student AND Instructor

Helps adjust teaching and learning to help ensure shared goals

Stimulates Motivation and Deeper Learning

Students can practice and modify their behavior during the learning experience

Shows Instructor Presence

Demonstrates willingness to help students learn and support them until the course ends.



"Keep it Light"...the Mood

INCLUSIVENESS

Be on their level

CONVERSATION STARTERS

Build a safe, fun learning environment

ITS ALL IN THE VOICE

Tone, word choice and humor



Give them the Why!



JOB RELEVANCE

How will your students use what you have? Why do they need you?

USE PERSONAL EXPERIENCE

Adult learners have more life experiences. Take those experiences and connect them to your course. This will allow for knowledge creation = motivation.

Explain the Grey Area

Write the following words in alphabetical order
(the order they come in the alphabet)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

~~apple~~ pumpkin log river fox pond

1. apple
2. fox
3. log
4. pond
5. river
6. pumpkin

Explain the Grey Area

- Clear and Concise Instruction
- Identify Trends
- Provide Examples
- Be Available



Be a Cheerleader

SOCIAL PRESENCE

- Continuous Interaction
- Advice
- Offer Resources
- Reach out
- Encourage/Praise
- Acknowledge Academic Challenges



Troubleshoot



Common Issues

- Connectivity
- Logging on
- Computer hardware/software
- Uploading Attachmen t

Contingencies

Understand course/LMS Mechanics

Preventative Maintenance

Want to learn more?

Register for a class
today!

Contact the
81 TRSS Faculty Development Flight
for more information

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<https://www.keesler.af.mil/Units/81st-Training-Wing/81-TRSS-Faculty-Development/Course-Schedules/>





Thank You!



SCAN ME

References

Clarke, J.E., Mayo C.R., Bryant, B., & Awadzi, C. (2017). Engagement in Learning: Perspectives of Online Tools and Strategies to Promote Learning. Consortium Journal of Hospitality & Tourism, 21 (1),33 -48.

